



SENNHEISER CELEBRATES 20 YEARS OF EVOLUTION WITH SPECIAL OFFERS

Almere/Anaheim, January 26, 2018 – 2018 marks the 20th anniversary of Sennheiser’s evolution microphone series. Manufactured at the company’s German headquarters, the evolution series has become a global industry standard for live microphones, and Sennheiser’s most successful microphone series to date. In celebration of the anniversary and as a thank you to all the musicians, singers and content creators who have made evolution such a success, Sennheiser is launching a year-long campaign which offers extraordinary discounts on selected models.

Mic of the Month

Throughout 2018, Sennheiser will offer incredible savings on select evolution microphones each month. Singers, instrumentalists and content creators should watch their dealer’s (online) shops for the monthly surprise offers. There will be mics for vocalists, drummers, guitarists, bassists... so it is definitely worth keeping an eye out for your next perfect mic.



evolution, Sennheiser’s most successful microphone series, celebrates its 20th anniversary – music enthusiasts and content creators will get special offers on evolution microphones throughout the year

20 YEARS

The “Mic of the Month” promotion will be supported by the world’s largest online retailers. From March, music enthusiasts should also watch the Sennheiser website – there will be an anniversary website with stories, birthday wishes and prizes to win.

Visit Sennheiser and Neumann at the NAMM Show, January 25 to 28, Anaheim Convention Center North, Level 1, Booth 14110.

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